

# ASSOCIATION “WOMEN IN TRANSPORT”

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Chairperson of the Board



# Introduction

## About the Association

### ASSOCIATION "WOMEN IN TRANSPORT"

- founded on August 18, 2020, and it unites women – professionals of the transport industry from companies of their field, from state administration, higher education and research;
- currently represented areas of activity – passenger transportation by **buses and railways, cargo transportation, aviation, maritime transport, higher education and research** in transport sector. The chairman of the board of the association is Vaira Gromule (chairman of the board of JSC "Riga international coachterminal");
- **Members:** 22 private persons and 2 legal entities.



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# Goals and core values of the Association “WOMEN IN TRANSPORT”



- promote women's career choices in the transport sector and increase the share of women in the economy;
- improve the representation of women in transport companies, promote diversity and diversity of opinions to increase the competitiveness of companies and ensure better services;
- break stereotypes about the transport industry as masculine, promote changes in the education system, diversification of women's career opportunities and increase women's competitiveness in the labor market;

- take care of a positive organizational culture, decent employment conditions, equality in pay, provision of proper working environment and equipment, fair and transparent recruitment procedures in industry organizations and companies;
- promote the balance of private and work life, improvement of professional and management skills and knowledge, transfer of experience;
- prevent discrimination against women in the transport sector and promote fair competition in the labor market;



# Goals and core values of the Association “WOMEN IN TRANSPORT”



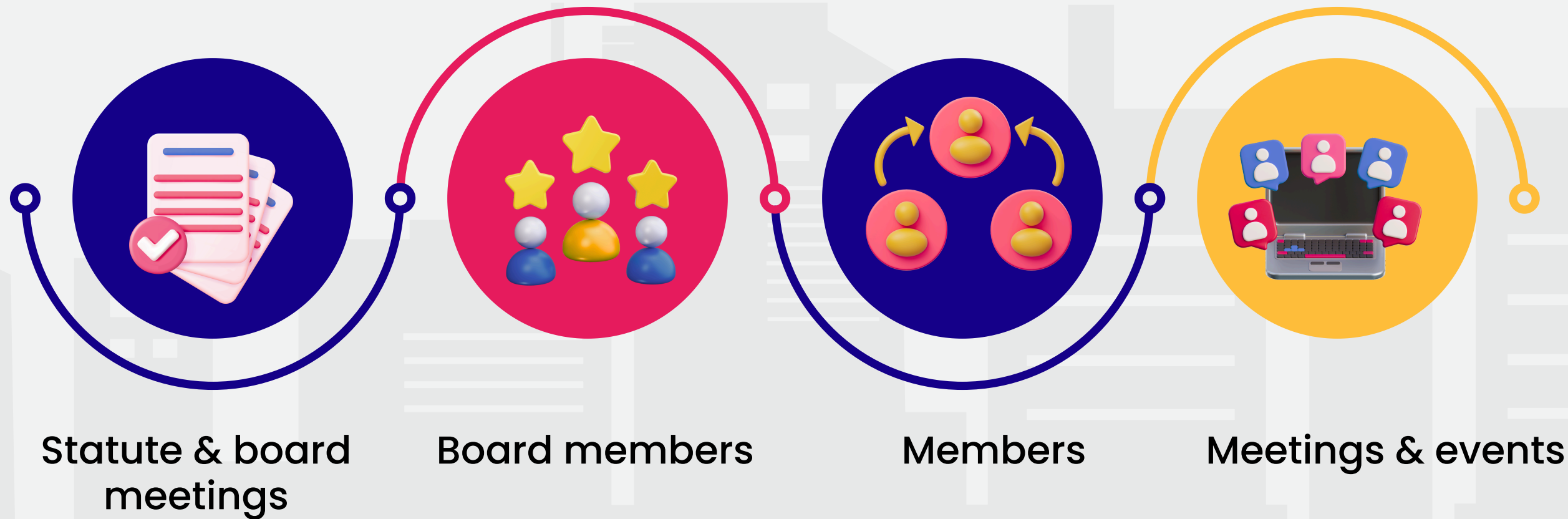
- cooperate with similar organizations in Latvia, EU member states and other countries, including to promote a common standard of good management practices in transport companies in different countries and modes of transport;
- to develop research and projects in the sector, to ensure the participation of women in research and the analysis of transport projects and a view from the perspective of women – the needs of women as transport users;

- participate in the formation of industry policies, promote women's representation in decision-making processes at the international, national and local levels.
- The basic **values** of the association are **responsibility towards Latvian society, participation, freedom of speech, diversity of opinions, rule of law, fair competition, equality, good governance, principles of sustainable development and other basic values of a democratic society.**





# Association activity





# Association events

Association founding meeting on August 18, 2020



On October 23, 2020, the first strategy conference organized by the Association "Women in Transport" was held, where women from various transport sectors agreed on the joint definition of guidelines for the further development of the strategy for achieving the association's goals.





# Association events

The forum “Women’s Career Opportunities in Passenger Transport: From Employee to Leader” on September 15, 2022, in the Great Hall of the Ministry of Transport and online.

Series of articles about members of the association “Women in Transport,” and their career in the aviation industry has been published on the portal Jauns.lv.





# Association events

On October 27, 2023, the annual Forum organized by the association “Women in Transport” took place.

This year, the Forum was held during the European Gender Equality Week, celebrated across Europe — including in the European Parliament — from October 23 to 29.

As part of Gender Equality Week, regional leaders and representatives of the transport sector are invited to come together and discuss the progress made and the upcoming challenges in the field of gender equality, particularly in the context of urban mobility.

The association “Women in Transport” is participating in a meeting with collaborative ideas related to the UNESCO International Day of Women and Girls in Science.





# Association events

## Expert Opinions.

The March 8 episode of the ReTV program “Zaļā gaisma” (Green Light) was dedicated to the topic of women’s representation in the transport sector.

One of the featured transport industry experts in the program was Monta Aleksandra Lācāne, board member of the association “Women in Transport.”

On May 8, the Chairwoman of the Board of the association “Women in Transport,” Vaira Gromule, participated in a discussion titled: “The Transport and Mobility Sector in Latvia: How to Promote Women’s Involvement?”

## RAIDĪJUMS “ZAĻĀ GAISMA”

**MONTA ALEKSANDRA LĀCĀNE**

IEDRĪBAS “SIEVIETES TRANSPORTĀ” VALDES LOCEKLE





# Association events

On December 5, 2024, the annual Forum organized by the association "Women in Transport" took place, focusing on the timely theme: "Well-being and Women in Transport."

The Forum was held in person at the Transport and Telecommunication Institute and was also broadcast online

During the Forum the cooperation agreement was signed between the Ministry of Transport and the association "Women in Transport."





# Association events

On December 10, 2024, Vaira Gromule and Kristīne Carjova, representatives of the association “Women in Transport,” participated in the Baltic Seas 5 Conference in Tallinn, Estonia 🇪🇺.

This international conference brought together industry experts and researchers to discuss sustainability, innovation, and cooperation opportunities in the transport and maritime sectors across the Baltic region.

Productive discussions were held with WISTA Estonia President Getter Kaevand about joint workshops and initiatives in 2025 to support women in the transport and maritime sectors.





# Recognition of association members

A candidate nominated by the association "Women in Transport" was selected for the Women's Cooperation Network's Annual Award "Woman Leader 2024" and received this honor at a ceremonial event on November 15 of this year.

This nomination highlights the outstanding contributions of women to society and celebrates their achievements that inspire and drive positive change in our communities.

The association "Women in Transport" nominated Ms. Irina Jackiva, a dedicated member of the association, for this prestigious award.





# Recognition of association members

Ingūna Jurgelāne-Kaldava, Associate Professor and Director of the “Transport Services” study program at the Faculty of Engineering Economics and Management, Riga Technical University (RTU), has been elected President of the Latvian National Association of Freight Forwarders and Logistics (LAFF). This appointment will further strengthen the collaboration between the industry and the university.





# Thank You

## For Your Attention and Participation



**Step in and be part of it!**

